

THESE WRITTEN GUIDELINES HAVE BEEN ESTABLISHED BY THE BATESVILLE AREA CHAMBER OF COMMERCE FOR THE PURPOSE OF OFFERING CONSISTENT STANDARDS TO ALL BACC AMBASSADORS.

WHAT IS AN AMBASSADOR?

A BACC Ambassador is a representative who enhances the Batesville Area Chamber of Commerce through his or her effectiveness and visibility in the community at large. Ambassadors attend ribbon cuttings, grand openings, groundbreakings, and Business After Hours events.

WHAT IS AN EMERITUS AMBASSADOR?

Emeritus Ambassadors are former BACC Ambassadors. Due to their experience as active Ambassadors, they provide a unique source of advice, assistance, and support in advancing the Chamber's purpose. This is an honorary title, achieved after three full, consecutive years as an Active Ambassador.

WHO IS ELIGIBLE TO BE AN AMBASSADOR?

An Ambassador's employer is required to be a Chamber member in good standing. Ambassador selections are subject to board approval.

WHAT IS EXPECTED OF AN AMBASSADOR?

- Attend ribbon cuttings, Business After Hours events, grand openings, and groundbreakings.
- Wear red blazers to all events unless it is otherwise noted.
- Believe in and support the efforts of the Chamber, its mission, and project a positive image.
- Maintain professional conduct at all times. Bad-mouthing and/or gossip (whether directed at the Chamber, a Chamber member, or fellow Ambassador) will not be tolerated and will be grounds for automatic dismissal.
- Receive and respond to email communications.
- Attend mandatory BACC Ambassador Orientation on the second Thursday of January, annually.
- Attend 50% of all events to be eligible for renewal. Absence from 5 consecutive events will result in automatic dismissal from the program unless notice of extended absence was given prior to the absence. The Ambassador sponsor will be notified of attendance and dismissal.
- Must notify Membership Director if not able to attend any event.
- Must be willing to speak at ribbon cuttings on behalf of the Chamber.
- Must be willing to make introductions and interact at events.

WHAT ARE THE BENEFITS OF BEING AN AMBASSADOR?

- Excellent networking opportunities, business leads, and visibility.
- Increased exposure to the Chamber and its initiatives.
- Increased recognition for both the individual and the organization in the business community.
- Complimentary admittance to Annual Meeting with special recognition for active Ambassadors only. Emeritus Ambassadors are not eligible for complimentary admittance.

WHAT FEES ARE ASSOCIATED WITH BECOMING AN AMBASSADOR?

There is a \$200 fee for new BACC Ambassadors. The fee will cover the rental of the red blazer to be worn to events. There is a \$100 renewal fee assessed annually after the first year. Ambassador fees are non refundable.

POLITICAL OFFICE DISCLAIMER: Any BACC Ambassador seeking public office will be required to vacate their Ambassador position a minimum of (3) months prior to the election.

MISSION: The Batesville Area Chamber of Commerce is the leading voice of business in Independence County, providing advocacy, promotion, and resources for Chamber members.

VISION: The Chamber of Commerce sets the standard for excellence in member service, community collaborations, business growth, and achieving a high quality of life in the Batesville Area.

THESE WRITTEN GUIDELINES HAVE BEEN ESTABLISHED BY THE BATESVILLE AREA CHAMBER OF COMMERCE FOR THE PURPOSE OF OFFERING CONSISTENT STANDARDS TO ALL BACC AMBASSADORS.

CHAMBER AMBASSADOR STRUCTURE

Ambassadors will have the opportunity to serve an active 3-year term and will be evaluated for renewal at the end of each calendar year. Once you become an Ambassador, you will be assigned to a class. Once you have served the full term, you can choose to become emeritus or remain active and be assigned to a new class. Current and outgoing Ambassadors may suggest potential Ambassadors to the Chamber staff by December 25th of each year. Ambassadors are selected by the BACC staff and may be subject to board approval.

COMMUNICATIONS

- Ambassadors will receive an Outlook Calendar invitation for each scheduled event.
- Ambassadors will sign up to receive Remind 101 text messages (text @hd7cd8g to 81010).
- Ambassadors wishing to contact the Chamber Ambassador Liaison will need to do so via e-mail at membership@batesvilleareachamber.com.

RIBBON CUTTINGS

Ribbon cuttings are typically scheduled for Tuesdays and Thursdays at 10:30 a.m. or 1:00 p.m. Ambassador attendance is required at these scheduled events. On the occasion that a ribbon cutting is scheduled for a time or day that is not typical, attendance is still required if a weeks' notice is given.

RED BLAZER

Red blazers are property of the Batesville Area Chamber of Commerce. They must be returned unless an Ambassador has achieved Emeritus status.

MEETINGS

Ambassadors must attend the annual orientation on the second Thursday of January.

HONORS & RECOGNITION

Each year, the Chamber will select an individual whose Ambassador involvement has exceeded expectations. The individual who has been selected will be recognized as the Ambassador of the Year at the BACC Annual Awards Ceremony.

SOCIAL MEDIA POLICY

The Batesville Area Chamber of Commerce recognizes the important role of social media and other online tools in relationship to marketing and communicating with members and the community. Ambassadors are expected to follow the social media policy.

Policy:

The Batesville Area Chamber of Commerce reserves the right to monitor and control brand identity online, as well as offline. Corrective measures, up to and including termination, will be taken if an Ambassador has harmed the Chamber brand through social media activities. Ambassadors should use common sense, courtesy and good judgement when posting online just as would be done in face-to-face communications. When posting remarks or comments, be respectful, constructive and add value to the conversation. Negative comments about other individuals, organizations or members are grounds for automatic dismissal.

****changes to the policy can be made by the chamber at any time****

MISSION: The Batesville Area Chamber of Commerce is the leading voice of business in Independence County, providing advocacy, promotion, and resources for Chamber members.

VISION: The Chamber of Commerce sets the standard for excellence in member service, community collaborations, business growth, and achieving a high quality of life in the Batesville Area.

THESE WRITTEN GUIDELINES HAVE BEEN ESTABLISHED BY THE BATESVILLE AREA CHAMBER OF COMMERCE FOR THE PURPOSE OF OFFERING CONSISTENT STANDARDS TO ALL BACC AMBASSADORS.

AMBASSADOR AGREEMENT

I, _____, have read and hereby agree to abide by the BACC Ambassador Guidelines as a BACC Ambassador.

In the event that I do not adhere to the guidelines, I understand that I may be removed as a BACC Ambassador.

Ambassador Signature

Date

Membership Director Signature

Date

MISSION: The Batesville Area Chamber of Commerce is the leading voice of business in Independence County, providing advocacy, promotion, and resources for Chamber members.

VISION: The Chamber of Commerce sets the standard for excellence in member service, community collaborations, business growth, and achieving a high quality of life in the Batesville Area.